Degree competences to which the subject contributes

Specific:
7. Develop a business plan into a pop context.

General:
1. Acquire skills related to the design and management of complex organizations, including people management, financial aspects, production, project management, and allocation and distribution of resources for managers and management problems.
2. Know and understand the organization of a company and the sciences that define their activity, ability to understand business rules and relationships between planning, industrial and commercial strategies, quality and profit.
3. Learn and master the analytical tools necessary for decision making in the organizational context more efficient.

Transversal:
4. ENTREPRENEURSHIP AND INNOVATION: Being aware of and understanding how companies are organised and the principles that govern their activity, and being able to understand employment regulations and the relationships between planning, industrial and commercial strategies, quality and profit.

Teaching methodology

Master class
Study cases & lectures
Final project

Learning objectives of the subject

Develop the necessary skills for students to think and act like an entrepreneur and you can ask questions and be able to solve them. Students will be helped to develop some skills to start a business from scratch and to know you are creating an organization around people and culture.

Specific Objectives:
This course aims to provide students with an experience-based introduction into the initial phase of starting a technology company. It is a real life simulation of the process that founders go through when analysing a technological business opportunity.

At the end of the course, the student will be able to use the tools analysis of analysis that are used in the entrepreneurship world to assess a technological business opportunity and to present the results appropriately.
240EO026 - Technical Entrepreneurship

**Study load**

<table>
<thead>
<tr>
<th>Total learning time: 75h</th>
<th>Hours small group: 27h</th>
<th>36.00%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Self study: 48h</td>
<td>64.00%</td>
</tr>
</tbody>
</table>

**Content**

**Block 1. Technology analysis**

**Learning time:** 13h 30m

- Theory classes: 13h 30m

**Description:**
- Initial ideas.
- Analysis of the technology
- Analysis of the opportunity

**Block 2. Business plan**

**Learning time:** 13h 30m

- Theory classes: 13h 30m

**Description:**
- Business plan

**Planning of activities**

**Project part 1**

**Hours:** 24h
- Self study: 24h

**Description:**
- Applying of the tools presented to the project developed by the students.

**Project part 2**

**Hours:** 24h
- Self study: 24h

**Description:**
- Applying of the tools presented to the project developed by the students.
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Qualification system

The qualification will be an average rating of:
10%: participation in class
50%: final project/deliverable & oral presentation in class
40%: Final exam

Bibliography

Basic:


Others resources:
Básica:

Enlaces de interés:
Emprendedores TV (http://www.emprenedorstv.com/)
Inicia: per a la creació d’empreses (http://inicia.gencat.cat/inicia/cat/)
Fundació Institució Catalana de Suport a la Recerca (http://www.fundaciorecercar.cat/)
Global Entrepreneurship Week (http://www.unleashingideas.org/)