Degree competences to which the subject contributes

Specific:
- CEMEI09. Knowledge and abilities to organise and manage companies.
- CEMEI10. Knowledge and strategy and planning abilities applied to different organizational structures.

Teaching methodology

lecture
Self scheduled learning
Problem-based learning and case discussion

Learning objectives of the subject

To get the knowledge about the functioning of a company (as an open system with constant relation with their business environment) the key business functions and the nature of management. To get the ability to use the tools and technologies for management planning and implementation of corporate strategies, managerial decision making, problem solving and managing projects or organizational units. Be able to analyse information and evaluate the economic impact of business decisions in the economic and financial situation of the company.

Competencies / Specific objectives:

1. Knowledge of concepts, principles and tools of business administration and management.
2. Having a comprehensive and integrated view of an organization.
3. Ability to formulate policies and strategies.
4. Ability to analyse the economic and financial information of a company, for decision making.
5. Develop management skills.
6. Ability to apply knowledge gained in the design and management of an organization or organizational units.
### Study load

| Total learning time: 112h 30m | Hours large group: 27h 24.00% | Hours small group: 13h 30m 12.00% | Self study: 72h 64.00% |
# Content

## 1. OWNERSHIP, MANAGEMENT AND CORPORATE GOVERNANCE

**Learning time:** 9h  
Theory classes: 4h 30m  
Self study: 4h 30m

**Description:**  

**Related activities:**  
10, 11, 12

**Specific objectives:**  
1, 2

## 2. FINANCIAL STATEMENTS

**Learning time:** 9h  
Theory classes: 4h 30m  
Self study: 4h 30m

**Description:**  

**Related activities:**  
10, 11, 12

**Specific objectives:**  
1, 2

## 3. ECONOMIC AND FINANCIAL ANALYSIS

**Learning time:** 10h  
Theory classes: 3h  
Practical classes: 3h  
Self study: 4h

**Description:**  

**Related activities:**  
3, 4, 10, 11, 12

**Specific objectives:**  
1, 4, 5
### 4. FINANCIAL PLANNING AND BUDGETING

**Learning time:** 5h  
Theory classes: 1h 30m  
Practical classes: 1h 30m  
Self study: 2h  

**Description:**  
Provisional accounts. Budgeting. Budget of liquid assets  

**Related activities:**  
5, 10, 11, 12  

**Specific objectives:**  
1, 4

### 5. COST FOR DECISION MAKING

**Learning time:** 11h  
Theory classes: 4h 30m  
Practical classes: 1h 30m  
Self study: 5h  

**Description:**  

**Related activities:**  
6, 10, 11, 12  

**Specific objectives:**  
1, 4

### 6. FINANCIAL DECISIONS

**Learning time:** 5h 30m  
Theory classes: 3h  
Practical classes: 0h 30m  
Self study: 2h  

**Description:**  
Funding sources of the company. Bank funding and other financial tools. Concept of capital cost. Cost of financial resources. Determination of the cost of own and foreign resources.  

**Related activities:**  
7, 8, 10, 11, 12  

**Specific objectives:**  
1, 3, 4
### 7. INVESTMENT DECISIONS

**Description:**
Investment concept, types of investment and investment process. Evaluation techniques and investment selection.

**Related activities:**
7, 8, 10, 11, 12

**Specific objectives:**
1, 3, 4

**Learning time:** 9h 30m
- Theory classes: 3h
- Practical classes: 2h 30m
- Self study: 4h

### 8. STRATEGIC MANAGEMENT

**Description:**

**Related activities:**
9, 10, 11, 12

**Specific objectives:**
1, 2, 3

**Learning time:** 6h 30m
- Theory classes: 1h 30m
- Practical classes: 1h 30m
- Self study: 3h 30m

### 9. COMERCIAL DECISIONS

**Description:**

**Related activities:**
10, 11, 12

**Specific objectives:**
1, 3

**Learning time:** 3h
- Theory classes: 1h 30m
- Self study: 1h 30m
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**Qualification system**

Final exam (35% test and 40% problems)  
Continuous evaluation at class (20%)  
Class Participation (5%)  

The qualification of the reassessment exam will replace the mark of the written examination. Students who have made the final examination and have not passed the subject, they can make the reassessment exam.

**Regulations for carrying out activities**

They will be given at the beginnin of each course.

**Bibliography**

**Basic:**


**Complementary:**

